

Tailored digital tools

A digital experience is useful when it helps someone complete something that matters.

IAE is developing digital capabilities around decision preparation, evidence, learning and community work. Start with a repeated task, then connect the right content, a simple workflow and a useful output. An organisation-branded or white-label edition can be part of the project.

A useful first output

Begin with one task and its intended users. Develop a brief and working demonstration for them to assess.

For the organisation

Your team can assess a focused workflow before expanding it, with content ownership, permissions, maintenance and support considered from the start.

For the people it supports

The user leaves with something useful: prioritised questions, a clearer brief, a resource they can return to or an agreed next action.

Review the benefit

Observe whether people can complete the task and use the output; record where they get stuck.

Which repeated task deserves a better tool?

Explore the relevant IAE work and choose an enquiry route at
iaeconsults.co.uk/working-together.html#offer-02

Prepare a useful first conversation

Use this sheet privately to shape a short outline. It is not an application, agreement or request for medical information.

Who is the work for?

Name the intended users and what they need to do. This keeps the output connected to a real task.

What is difficult now?

Describe one recurring question, handover or resource gap. An example helps define the work.

What would help first?

Choose a manageable output and how someone would use it. This prevents the brief becoming a list of activities.

Who should review and maintain it?

Identify the appropriate role and any format, language or timing needs. These shape the handover.

Leave out personal medical records and confidential case details. Keep or edit this on your device. Nothing is sent by downloading or completing this sheet.

Choose the appropriate contact route at iaeconsults.co.uk/working-together.html. Scope and arrangements are agreed before work begins.